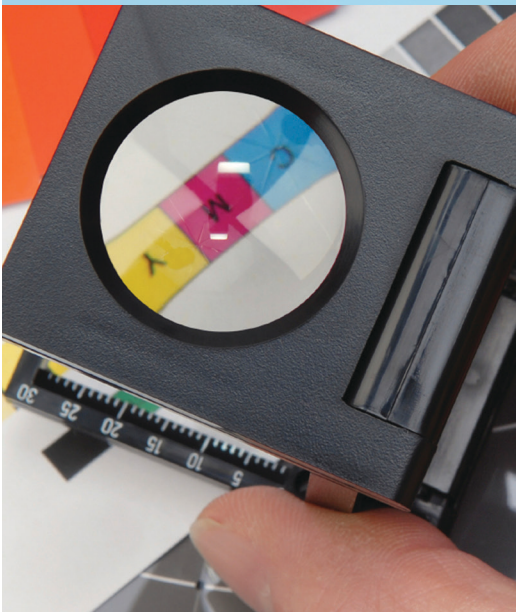




- File to Finishing Optimization
- Chroma Checker Verification
- G7 / Neutral Print Density
- Image Optimization Ink Savings

Industry leading experts who improve print providers' productivity, predictability, and profitability through color control training, software, workflow automation and process analysis, both onsite and remote.



NAZDAR CONSULTING SERVICES 2019
PROVIDING UNIQUE & INNOVATIVE SOLUTIONS

Nazdar.com

Solutions / Training / Support / Tools



Nazdar Consulting Services

Nazdar Consulting Provides Unique and Innovative Solutions

NCS's mission, "from File to Finishing," is a commitment to delivering comprehensive product and process solutions to printers, including the training on how to apply these innovative improvements.

For over twelve years, Nazdar Consultants have provided the best training programs in the industry, able to work with a wide variety of software and print systems. As the first consulting service to qualify Screen and Wide-Format Inkjet printers in the Method of G7 color control, NCS has consistently been and continues to be a leader in color control qualifications.

Ways to Reduce Costs and Implement Change

- File to Finishing Optimization for Inkjet Printing
- Chroma Checker: Using the E Factor to Make Money Printing
- Achieving Neutral Print Density and/or G7 Color in 1 Hour
- Ink Savings through Image Optimization: Can You Sell the Difference?
- Multi-Substrate Adjustable Curve Color Control

Industry Leading Products

- CATZper Color Tolerancing and Spot Color Simulation Software
- Aleyant Quality Control Software
- RIP Software and Color Measuring Instruments
- Check Weigh Color Management for Screen Spot Color
- Ink Formulation System Software for Screen Spot Color
- Controlled Lighting for Color Viewing and Approval
- Gamut Based Image Predictor System

Nazdar Consulting Service Products and Services for Printing Markets

- Grand Format UV Inkjet: File to Finishing, Ink Savings, Verification, Neutral Print Density and G7
- POP Printers: Prepress Automation, Ink Savings, G7, Verification Software
- Corporate In-House Printers: Color Specifications, Verification Software, G7
- CTS Printers: System Calibration, Neutral Print Density, Tonal Optimization
- Ad Specialty: File Management Automation, Ink Dispensing, Color Matching
- Container Decorators: File Management Automation, Ink Dispensing, Color Matching
- Digital to Garment Printers: File Management Automation, Storefront Software



Industry Leadership and Influence

The Nazdar Consulting group continues to deliver the industry training, expertise, and technical support that the Nazdar Company has provided since the 1980's. The same group of consultants that deliver training to printing facilities also participate in leading organizations and associations dedicated to the betterment of the print industry.

Comments on how Nazdar Consultants support industry innovation and education:

Travis Barcelona has been a tremendous asset to the SGIA Color Management Boot Camps and the Digital Color Professional certification program. Travis' willingness to share his knowledge about inkjet printers and his ability to convey color management principles to the students has been invaluable to both programs. Not many people have his skill set – the knowledge of how inkjet printers work, and the ability to translate that information so that students understand how proper maintenance can affect color management. Travis is always ready to answer questions on a variety of topics and jumps in whenever a student is struggling, to help keep them on track. SGIA is fortunate to have Travis on our team as an instructor for this program.

Ray Weiss - Director of Digital Print Programs SGIA

Tim Quinn has a unique skill set that lends itself to helping all types of printers with solving color control problems. His ink expertise elevates him beyond most color consultants in the field today. Ensuring the ink is correct and the traps are normal, is critical to controlling color on any device. Tim is always learning and is great at thinking outside the box in order to meet a customer's requirements related to color control. I highly recommend Tim as a resource for our user's, and am confident in his ability to help companies improve their process, improve their color, and improve their profitability related to color reproduction.

David Hunter - Owner, Pilot Marketing Group

In addition to providing top-notch consulting for the industry, the roster of experts at Nazdar have been regular contributors of articles and presentations for SGIA. Their strong commitment to industry education helps make this dynamic industry easier to manage. The whole industry benefits from Nazdar's commitment to knowledge."

Dan Marx - Director of Content Development, SGIA

NCS Consultants



Tim Quinn – NCS Consultant and Print Process Expert

Nazdar's senior consultant, Tim has decades of experience in offering printers innovative solutions for a range of technical processes. This includes art generation, prepress workflow, file automation, and color control for all printing processes, as well as print production analysis. He is both a G7 expert and a member of the Academy of Screen and Digital Printing Technologies.



Bruce Ridge – Director, Technical Services

The manager of the training program that evolved into Nazdar Consulting Services, Bruce coordinates the large technical support group, supporting its mission of quick problem-solving and printing efficiency improvement. He is a member of the Academy of Screen and Digital Printing Technologies.



Travis Barcelona – Inkjet Team Leader and Process Consultant

Travis began his career in screen printing before moving into inkjet technology, where he is now one of the only consultants in his field who knows the inkjet process “from file to finishing” on an expert level. He is certified on a variety of wide- and grand-format inkjet brand equipment and RIP software platforms. He is also a G7 expert and an SGIA Digital Bootcamp instructor.



Steve Noland – Screen Printing Team Leader

Steve has worked in all aspects of screen ink manufacturing, quality control, and color matching. His problem-solving abilities and expertise in quality assurance help him to lead the screen support group in providing impeccable customer service on the phone, online, and on-site.



Jim Stoops – Technical Service Representative

Jim has extensive experience in color formulation and spectrophotometry, along with product application, quality control, research and development, and AutoCAD design. His color training programs include the use of custom-made 3-D models for better visualization and understanding. As a bilingual speaker, he has provided technical training in both Spanish and English.

For more information on Nazdar Consulting Services training, services, and more, contact us today!
Call toll free 855.718.3247, email us at NCS@nazdar.com or visit NazdarConsulting.com